

## **PUBLICITY**

Purpose of the Committee: To communicate the church's ministry to church members, prospects, and the surrounding community.

### Duties of the Committee

- Work with the program leaders and pastoral ministries leaders to communicate the church's work through media appropriate to its public.
- Increase church members' awareness of the value of good church relations.
- Recommend policies, procedures, and actions to improve church public relations.
- Determine within the church and community the understanding and acceptance of the church's work.
- Upgrade communication to achieve understanding and acceptance of the church's work.
- Carry out the predetermined communications plan.
- Complete budget request forms as requested by Budget/Finance Committee.
- Recommend changes in regard to duties of this committee to Nominations Committee.
- Chairperson or designated representative shall attend church council meetings and church conference.

Approved by church conference 1-15-92